

**Food Vendor Application**  
**FROZEN DEAD GUY DAYS '08**  
**MARCH 7-8-9, 2008**

Attached is a food vendor application for Frozen Dead Guy Days festival held March 7-8-9-. If you would like to be considered, please complete the application and return it with your menu, prices, proof of insurance and payment.

The FDGD festival is held outside on the grounds of Chipeta Park and inside New Belgium Brewery's TWO BELOW TENT in the town square parking area behind the Visitor Center. We also will be producing the BLUES MASQUERADE BALL this year in the Nederland Community Center on Friday night, March 7, 9pm to 1 am, Please indicate where you are applying to set up because each place has a different fee. Vendors are encouraged to carry on the FDGD theme, i.e., booth decorations, names of products, etc. The event attracts roughly 12,000-15,000 visitors to the area each year for this weekend. This year the festival is promoting a "green" theme, so we are asking vendors to use recyclable containers for serving food as well as paper products. Some of these products may be bought at a discount from Eco Products in Boulder, Co., as part of that company's sponsorship agreement with FDGD.

If you are choosing to vend at Chipeta Park, you must be set up by 10:00 a.m., Saturday, ready to sell. The Tuff Shed Coffin Races will be over between 4 and 4:30 p.m., and you should expect to remain setup until all events are over. This is only a one day venue and the cost is different than setting up in the other location.

If you are wanting to vend at the Blues Masquerade Ball, you must be set up on site in the Nederland Community Center by 7 pm, Friday, March 9 and breakdown and clean-up by 9 am Saturday.

If you are selling in the New Belgium Brewery TWO BELOW Tent, you are expected to set up by 11 a.m. on Friday, March 7 and remain setup throughout the hours of operation of the tent through Sunday, March 9.

Please note the following:

1. Security personnel will be on the grounds of the TWO BELOW TENT overnight Friday and Saturday.
2. Vendors will be limited in number and type of food.
3. Certificate of liability insurance must accompany application. Also include a copy of your business license or sales tax I.D.
4. Cancellations with 50% refunds will be accepted until February 1, 2008.
5. Applications must be received by February 10.

When completing registration information, be sure to describe:

1. Your equipment and set up.
2. Precise electrical requirements.
3. Need for water hookup
4. Food Items (note that comparative items must be comparatively priced)
5. Any information about yourself, your organization and concessions that could be used in FDGD press releases.
6. Which venues you are applying to for food service priveleges.

To request FDGD festival information, registration forms, or to leave a festival-related message, call the Event Line at 720-374-6742 or Email [info@nederlandchamber.org](mailto:info@nederlandchamber.org) or visit the website [www.nederlandchamber.org](http://www.nederlandchamber.org),

We look forward to seeing you at the 7th Annual Frozen Dead Guy Days.

Teresa Warren  
Coordinator  
'08 Frozen Dead Guy Days  
303-808-4538/303-258-7976  
[offher@aol.com](mailto:offher@aol.com)  
[www.nederlandchamber.org](http://www.nederlandchamber.org)

# **FROZEN DEAD GUY DAYS 2008///INFORMATION AND GUIDELINES FOR COMMERCIAL FOOD CONCESSIONS**

**REGISTRATION DEADLINE** - Registration deadline is February 10, 2008. No refunds after February 12.

**REGISTRATION FEE** - For vending in Chipeta Park, one day only, the fee is \$200. For vending at the Blues Masquesade Ball, the fee is \$200. For vending in New Belgium Brewery's TWO BELOW tent for three days, the fee is \$300 plus 20% of net sales. If you want to vend at all three venues, you will receive a special rate of \$600 plus 20% of vending proceeds from the tent.

**DEPOSIT**- An additional \$100 deposit is required. If your booth space(s) is/are left as you found it, you dispose of waste according to Festival guidelines and your electrical usage is as initially agreed upon, your deposit will be returned to you approximately two weeks after the Festival.

**SET UP/TAKE DOWN** - Chipeta Park concessionaires should be set up by 10 a.m. on Saturday, March 10. Your vehicle must be removed from the Chipeta Park parking lot to somewhere off the grounds, but not on the North side of Lakeview Drive, where spectators stand to watch the race. Your booth must remain open until the Tuff Shed Coffin Race is over, approximately 4:30 p.m.

New Belgium Brewery TWO BELOW tent concessionaires must be set up no later than 11 am on Friday, March 7 and ready to sell and must be removed no later than 9 p.m. on Sunday, March 9. NO takedowns are allowed during concession open times. Again, vehicles must be removed from the concession area and parked in designated areas for vendors. The TENT area is pedestrian only during festival.

**ELECTRICAL APPLIANCES/HOOKUP** - Electrical outlets (20 amps 125) are available on request. Requests for other options will be honored pending availability. Cords may not be longer than the following: 100' of 10/3, 50' of 12/3, 25' of 14/3 and 10' of 16/3. Cords must be free of damage and have sound connections to the plug ends.

**PRICING** - Vendors are requested to sell comparative items at comparative prices.

**FOOD ITEMS**- Only food items and prices submitted to and approved by the FDGD festiDaz Bog Coffee is also a sponsor and the festival will be selling their coffee, no vendor may sell any beverage unless express permission is received by vendor from festival coordinators.

**PRICING** - Vendors are requested to sell comparative items at comparative prices.

**HOUSEKEEPING** - Dumpsters are provided. One garbage can is provided for each vendor and vendors must supply their own garbage bags. All vendors will be responsible for site clean up and placement of surplus products, equipment, oil (placed in sealed container), boxes, pallets, etc. in the dumpster. Vendors who fail to empty garbage cans, remove equipment/trash or dispose of oil properly will not be considered for future events sponsored by the Nederland Chamber of Commerce.

**APPEARANCE** - Booths should be attractive with tables covered and preferably skirted. Decorations appropriate for the FROZEN DEAD GUY DAYS festival theme would be appreciated.

**INCLEMENT WEATHER**-There is no such thing as inclement weather for a winter festival.

**INSURANCE** - Certificate of liability insurance in the amount of at least \$1 million must accompany your application.

**LIABILITY**- The Nederland Area Chamber of Commerce, Town of Nederland, and organization of the Frozen Dead Guy Days festival will assume no responsibility for theft or damage of equipment or merchandise at any time during your participation in this event. Please do not leave your booth unattended. Vendors are responsible for compliance with all the appropriate county/ state ordinances/statutes, including obtaining proper licenses and permits.

**FROZEN DEAD GUY DAYS 2008 VENDOR REGISTRATION  
COMMERCIAL FOOD CONCESSIONS  
MARCH 7-8-9, 2008**

**\*This form must be returned no later than February 10.**

**Name** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **ALTERNATE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**FOODS YOU WISH TO SELL** \_\_\_\_\_

(Please attach menu and price list)

**TYPE UNIT** \_\_\_\_\_ **UNIT SIZE** \_\_\_\_\_  
(Unit may serve from only one side)

**SPECIAL NEEDS** \_\_\_\_\_

**ELECTRIC OUTLET** (indicate number required): 125/20 amp \_\_\_\_\_ See page 2 for cord requirements. (If you have special electrical needs, please describe in detail. Requests for special needs will be honored when possible, and an additional fee may apply. Direct wiring is not available.)

**LOCATION - CHIPETA PARK (MARCH 8 ONLY)** \_\_\_\_\_ **New Belgium Brewery's TWO BELOW (MARCH 7-9)-**  
**BLUES MASSQUERADE BALL (MARCH 7)** \_\_\_\_\_

I have read the information and guideline sheet and the Food Service Regulations. i will abide by the rules set forth by the FROZEN DEAD GUY DAYS organizational committee and agree to participate fully at the booth location approved. I will dispose of all oil properly and leave my vendor area clean. I will honor the festival's commitment to recyclable materials and use only recyclable containers to serve my menu items. I understand the festival will provide me with discounts on such materials through their sponsor, EcoProducts of Boulder, CO. However, it is my responsibility to order and pay for these items.

**SIGNED** \_\_\_\_\_ **DATE** \_\_\_\_\_

Return this form to: **FROZEN DEAD GUY DAYS**  
**C/O NEDERLAND AREA CHAMBER OF COMMERCE**  
**P.O. BOX 85**  
**NEDERLAND, CO. 80466**

**A MENU WITH PRICES MUST BE SUBMITTED WITH THIS APPLICATION as well as insurance certificate of \$1 million. ALL ITEMS TO BE SOLD MUST BE APPROVED PRIOR TO CONFIRMATION.**