

# Frozen Dead Guy Days Sponsorship Contract



## Sponsorship Opportunities and Inclusions

- Cryonic—\$10,000+**  
title sponsor of one major event (Blue Ball, Beer Tent or Coffin Races) during weekend festivities; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one full-page advertisement in FDGD official program booklet
- Frozen—\$5,000+**  
title sponsor of Parade, Polar Plunge or Closing and Opening Ceremonies; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one half-page advertisement in FDGD official program booklet
- Ice—\$1,000+**  
title co-sponsor Parade, Polar Plunge or Closing and Opening Ceremonies; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one fourth-page advertisement in FDGD official program booklet
- Post Mortem—\$500+**  
your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 50% off any sized advertisement in FDGD official program booklet
- Almost Dead—\$250+**  
your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 25% off any sized advertisement in FDGD official program booklet
- Just a heartbeat away—\$100+**  
your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 10% off any sized advertisement in FDGD official program booklet

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## Company Information

Company Name \_\_\_\_\_ Company Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Telephone \_\_\_\_\_

E-mail: \_\_\_\_\_

## Payment Information

- Check (payable to Nederland Area Chamber of Commerce)

Mail to: Nederland Area Chamber of Commerce, Attn: Frozen Dead Guy Days Sponsorship, PO Box 85, Nederland, CO 80466

- Credit card: This authorizes the Nederland Area Chamber of Commerce to charge my credit card for the above items for sponsorship of Frozen Dead Guy Days, March 6-8, 2009.

VISA   MasterCard   American Express   Discover

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

## Contract Acceptance

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Company named above. The undersigned acknowledges that he or she will receive the benefits and only those benefits outlined in the inclusions listed above.

Name/Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this signed form and payment information to Nederland Area Chamber of Commerce, Attn: Frozen Dead Guy Days Sponsorship, PO Box 85, Nederland, CO 80466 to be received no later than Friday, January 23, 2009.

Please send the following to include in our marketing materials as outlined in the appropriate inclusion package listed above in connection with your sponsorship level:

- Company logo—jpeg or pdf
- 100 word paragraph describing your company
- Camera-ready ad for Frozen Dead Guy Days program booklet

**All materials must be received via e-mail at [fdgd@nederlandchamber.org](mailto:fdgd@nederlandchamber.org) no later than Friday, January 23, 2009 to be included in the Frozen Dead Guy Days program booklet. Unfortunately due to printing deadlines, there are no exceptions.**

## Sponsorship Levels and Inclusions

There are a number of ways for your company to sponsor Frozen Dead Guy Days 2009.

Tier Name	Price	Inclusions
Cryonic	\$10,000 +	title sponsor of one major event (Blue Ball, Beer Tent or Coffin Races) during weekend festivities; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one full-page advertisement in FDGD official program booklet
Frozen	\$5,000 +	title sponsor of Parade, Polar Plunge or Closing and Opening Ceremonies; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one half-page advertisement in FDGD official program booklet
Ice	\$1,000 +	title co-sponsor Parade, Polar Plunge or Closing and Opening Ceremonies; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; link from FDGD web site to your company's site; one fourth-page advertisement in FDGD official program booklet
Post Mortem	\$500 +	your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 50% off any sized advertisement in FDGD official program booklet
Almost Dead	\$250 +	your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 25% off any sized advertisement in FDGD official program booklet
Just a heartbeat away	\$100+	your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 10% off any sized advertisement in FDGD official program booklet

Do you have an idea outside of these inclusions and price levels? Let us know, we're open to hearing about them.