

**ATTRACT FESTIVAL GOER'S TO YOU YOUR
BUSINESS! HELP US ENHANCE
EVERYONE'S EXPERIENCE BY THROWING
YOUR VERY OWN FDGD EVENT!**



Dear Nederland Area Chamber of Commerce Chamber Member,

With winter's arrival, comes the time of year for planning the eighth annual Frozen Dead Guys Days. This year's event will be held March 5-7 2010 and will again include the coffin races, Ice Blue Ball, polar plunge and parade.

Understanding that the events occurring around town at area businesses offer variety, an added attraction and enhanced content to the weekend, we're looking forward to your contributions as business owners. Attached is a form for you to fill out to inform us of your plans for participating. Please read it carefully and fill it out as requested.

Additionally, sponsorships and volunteer opportunities are still available if you'd like to contribute to the weekend in that way. Let me know if you're interested or know of someone who is.

Please contact me via e-mail at fdgd@nederlandareachamber.org with any questions or ideas you may have—although we may not be able to implement everything suggested, this is your event and we will do our best to make it enjoyable and worthwhile for you and your employees. Additionally, I am happy to offer pointers on planning, naming and promoting your business' event.

Thank you in advance for your support of the weekend by hosting an event, volunteering, sponsoring, and/or advertising.

FREEZE THE DAY (and great opportunity!)

Amanda MacDonald

Event Coordinator
303-506-1048

Frozen Dead Guy Days Deadline for event inclusion in the 2010 Program Guide is January 30." Event Proposals will be accepted through February 27. **note you must become a sponsor if you want your event listed in the program guide**

Business-sponsored Event Proposal 2010

Thank you for your interest in sponsoring an event at your place of business during the 2010 Frozen Dead Guy Days, March 5-7, 2010.

Regulations:

- Businesses hosting events must be current members of the Nederland Area Chamber of Commerce. Find out about membership at www.nederlandareachamber.org.
- Your event cannot conflict with Chamber-sponsored events during the weekend; time slots are available on the first come, first serve basis. Find the schedule of Chamber-sponsored events at www.nederlandchamber.org/FDGD.
- All businesses interested in hosting an event during the weekend must complete this proposal form and must receive approval from the Nederland Area Chamber of Commerce Board. We will notify you via e-mail within one week of submission on the status of your approval.

How to propose your event: Fill out this form and return it via e-mail to fdgd@nederlandchamber.org or mail it to Nederland Area Chamber of Commerce, Attn: Event Proposal, PO Box 85, Nederland, CO 80466.

Deadline: All proposals must be postmarked by Friday, January 30, 2010 & you must become a sponsor in order to be included in the Program Guide. Unfortunately, due to printing deadlines, there will be no exceptions. Proposals will be accepted through February 27.

Business Name:

Contact:

Business Address:

City:

State:

Zip:

Phone:

E-mail:

Are you a member of the Nederland Area Chamber of Commerce? Yes No

Please note, all businesses sponsoring events in conjunction with Frozen Dead Guy Days must be chamber members prior to the time of returning this proposal. Please visit www.nederlandchamber.org to find out how to join.

Event Name:

Briefly describe the event:

Please note, this title and description will appear in the official schedule of events and/or other marketing materials.

Event Location (include street address please):

Is there a cost for participating in this event?

Yes

No

If yes, how much?

Thank you again for your interest in participating in and supporting the 2010 Frozen Dead Guy Days. It is our hope and intention to make the event enjoyable for visitors and you as a business owner. We appreciate your contributions to this end!