

FROZEN DEAD GUY DAYS®

20 yrs on ICE

MARCH 5-7th 2010



DIFFERENTIATE yourself from your competitors by joining the cryonic phenomenon everyone is morbidly curious about.

- FDGD Program reaches 30,000 people & distributed all year long from Nederland Visitor Center
- www.nederlandchamber.org receives 5,000 - 7,000 hits a month!
- 10,000 people attended FDGD in 2009.
- The media loves this Fest!

Sponsorship Opportunities: combinations of Cash & Trade welcome!

Cryonic - 10,000+

TITLE and sole sponsor of one major event (Blue Ball, Parade, Beer tent, Coffin Races) all which receive heavy media coverage and attendance of 10,000+ with exclusive banner, advertising and booth space at event; business name/logo printed on sponsorship page in official Frozen Dead Guy Days program booklet (10,000 copies distributed) banner space ad/link on home & event page of Nederland Chamber web site (5-7,000 hits monthly); one full-page advertisement in FDGD official program booklet. Sponsors logo in all paid advertisements and on all FDGD posters. Sponsor's logo solely on event staff shirts. Ten-laminated VIP passes for full access to all events along with VIP parking. Melting adoration at all announced events! One year Nederland Area Chamber of Commerce membership (\$150 value)

Frozen - \$5,000+

Title sponsor of Parade, Polar Plunge or Closing and Opening Ceremonies, Bar Crawl, Comedy tent or Snow Sculpting; banner, advertising and booth space at event; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet ;S 1/2 page advertisement in FDGD official program booklet; banner space ad/link on Nederland Chamber web site. Five-laminated VIP passes for full access to all events along with VIP parking. Melting adoration at all announced events! One year Nederland Area Chamber of Commerce membership (\$150 value)

Ice - \$1,000+

Title co-sponsor Parade, Polar Plunge or Closing and Opening Ceremonies, Bar Crawl or Snow Sculpting; business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; ad/link on Nederland Chamber website ; 1/4 page advertisement in FDGD official program booklet. Two-laminated VIP passes for full access to all events. Melting adoration at all announced events! One year Nederland Area Chamber of Commerce membership. (\$150 value)

Post Mortem - \$500+

Your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 50% off any sized advertisement in FDGD official program booklet. One laminated VIP passes for full access to all events. Melting adoration at all announced events! One year Nederland Area Chamber of Commerce membership. (\$150 value)

Almost Dead—\$250+

Your business name printed on sponsorship page in official Frozen Dead Guy Days program booklet and on official web site; 25% off any sized advertisement in FDGD official program booklet. 1/2 off Nederland Area Chamber of Commerce membership. (\$75 savings)

Sponsorship levels can be achieved through combinations of trade and cash and the Frozen Guy is always up for new suggestions!

Mail your Sponsorship Application to
Attention FDGD Sponsorship,
PO Box 85 Nederland, Co 80466

Questions? call Amanda at 303-506-1048
or send emails to fdgd@nederlandchamber.org

You can download a copy of this at
nederlandchamber.org/fdgd

Sponsorship Opportunities

Cryonic—\$10,000+

Post Mortem—\$500+

Frozen—\$5,000+

Almost Dead—\$250+

Ice—\$1,000+

Just a heartbeat away—\$100+

Company Information

Company Name _____ Company Contact _____

Address _____ City _____

State _____ Zip Code _____

Telephone _____ E-mail: _____

Payment Information

Check (payable to Nederland Area Chamber of Commerce)

Credit card: This authorizes the Nederland Area Chamber of Commerce to charge my credit card for the above items for sponsorship of Frozen Dead Guy Days, March 5-7, 2010.

VISA MasterCard American Express Discover

Name on Card _____

Card # _____ Exp. Date _____

Authorized Signature _____ Today's Date _____

Contract Acceptance

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Company named above. The undersigned acknowledges that he or she will receive the benefits and only those benefits outlined in the inclusions listed above.

Name/Title: _____ Date: _____

Signature: _____

Mail To:

Please return this signed form and payment/payment information to Nederland Area Chamber of Commerce, Attn: Frozen Dead Guy Days Sponsorship, PO Box 85, Nederland, CO 80466 to be received no later than Friday, January 15, 2010.

Please send the following to include in our marketing materials as outlined in the appropriate inclusion package listed above in connection with your sponsorship level:

- Company logo High Res logo (tiff or jpg, 300dpi)
- 100 word paragraph describing your company
- Camera-ready ad for Frozen Dead Guy Days program booklet

All materials must be received via e-mail at fdgd@nederlandchamber.org no later than Friday, January 15, 2010 to be included in the Frozen Dead Guy Days program booklet. Unfortunately due to printing deadlines, there are no exceptions.